

Who needs Cloud Connect?



The short answer: you

Secure, easy-to-manage cloud connections have become a mainstay for modern businesses that want to grow. But how do the benefits of Cloud Connect differ from one organisation to the next? And how can a solution that enables a private and direct connection to Cloud Service Providers (CSPs), such as Cloud Connect, help?



We explore the advantages every sector can harness by embracing the power of the public cloud but in a private and secure way.

- > **Enterprises** – For big businesses, collaborating across phone, email and instant messaging can be tough, especially when it comes to managing diverse teams spread across a number of sites. That’s why cloud hosted team collaboration apps, such as Skype for Business, are becoming increasingly popular. They eliminate device and platform interoperability problems, while allowing users to share files and ideas in real time. A secure, direct connection to the public cloud makes this ability to work across apps even more powerful.
- > **SMEs** – For many small and medium sized businesses, scaling up and growing their operations are usually front of mind. This is where Cloud Connect can help. It lets you speed up your cloud connectivity plans. Once installed, connections can be scaled rapidly, as there’s no need for added physical infrastructure, or time spent waiting around for an engineer.
- > **Financial services** – Cyber security is always an important issue for financial services institutions. With Cloud Connect, you’re able to directly connect to your chosen Cloud Service Provider over a secure and private connection, bypassing the public internet. Naturally, this keeps you compliant and secure. More importantly, it enables you to gain a competitive advantage by offering innovative personalised products delivered over mobile and online, taking advantage of the wealth of data you own to enhance the customer experience.
- > **Service providers** – Service providers can benefit from Cloud Connect’s reliability – which is especially important when providing potentially large numbers of customers with complex services and solutions. With our Cloud Connect service offering guaranteed SLAs of 99.95%, and the possibility to upgrade to even better availability, you can have peace of mind that your end-users are sure to remain connected and happy. Additionally, Cloud Connect can be ordered via our online quoting and ordering portal, LIVEQUOTE – providing a seamless process for users, who can add Cloud Connect to any existing Ethernet quote or order.

Cloud Connect can transform the way any business works. To learn more, read our next eGuide ‘Why Cloud Connect works for smart businesses’.