SD-WAN:
A solution for the future of networking

How can SD-WAN support enterprises through digital transformation and beyond?

Digital transformation is top of the agenda for most enterprises, meaning effective network management has never been so important. Software-Defined Wide Area Networking (SD-WAN) can revolutionise IT estates by giving businesses the opportunity to optimise their networks, easily and quickly. Yet, 46% of enterprise IT decision makers aren't aware of SD-WAN at all, suggesting many businesses could benefit from learning more.

SD-WAN adoption: the lay of the land

Just 16% of the enterprises we surveyed have already adopted SD-WAN

Awareness and usage are highest in the Financial Services sector

Adoption is higher in enterprises with 11+ sites

58% of those aware of SD-WAN plan to implement it in the next 12-24 months
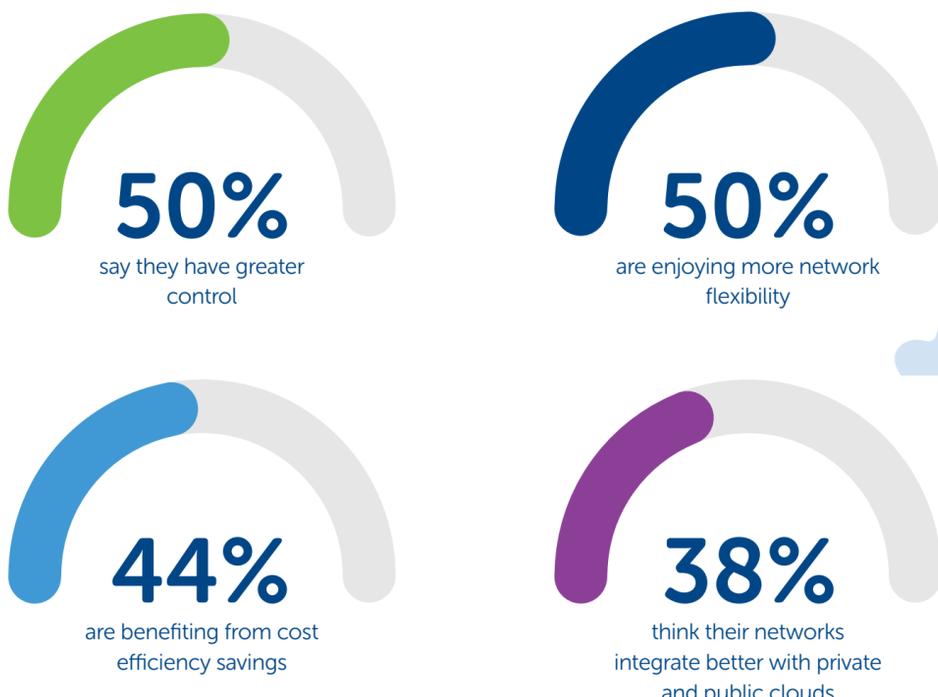
SD-WAN can support digital transformation

Businesses need agile networks that are easy to control and can adapt quickly to organisational change. SD-WAN can help achieve this by providing greater visibility over the full IT estate, helping network managers to optimise performance, improve productivity, increase flexibility and even make efficiency savings.

What benefits are early SD-WAN users already enjoying?

50%
say they have greater control

50%
are enjoying more network flexibility

44%
are benefiting from cost efficiency savings

38%
think their networks integrate better with private and public clouds

For large, multi-site businesses, digital transformation can be complicated. But, as some UK businesses are already discovering, SD-WAN can facilitate the transition, giving network managers the real-time visibility needed to better understand their estates, the ability to make more-informed decisions, and to work more efficiently during times of business change.

Have a question about how SD-WAN can benefit your organisation and help support your digital transformation strategies? Get in touch today.

Email us

Got a question about SD-WAN?
Get in touch via the channels below.

Call us
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Our research

Working with London-based research agency Loudhouse, SSE Enterprise Telecoms conducted over 200 interviews with IT decision makers at enterprise businesses to discover what networking platforms they're currently using, and their understanding, consideration and usage of SD-WAN.